

6 . C O R P O R A T E S O C I A L R E S P O N S I B I L I T Y R E P O R T

WHERE CARING COMES NATURALLY

As Asia's leader in logistics services, Kerry Logistics has stepped up to the challenge in all areas of corporate responsibility. Corporate social responsibility, sustainable development and employee engagement are all tightly integrated into the Group's management and daily operations.

Kerry Logistics' people are the backbone of its operations and are key to differentiating it as a leading company. The Group is committed to creating opportunities for employees to grow and achieve their full potential. It also strives to instill knowledge in the next generation through its comprehensive management trainee programme.

Across the many regions where the Group conducts business, it aims to have a positive influence on both the local environment and its community. Its goal is to achieve environmentally-friendly logistics solutions by improving the quality of supply chain management. In addition to its green initiatives, Kerry Logistics has contributed to numerous charitable causes, such as caring for the less privileged, providing equal opportunities for children, as well as services for the elderly.

Kerry Logistics cares. Whether it is the environment, community, or our employees, we know that we have a responsibility to demonstrate our commitment to these three areas and bring positive changes for current and future generations.

PEOPLE

Logistics is a people business, and people are Kerry Logistics' most important asset. We are committed to creating real value for employees through rewarding careers, workplace quality and work-life balance. At Kerry Logistics, we believe in true openness and transparency throughout the Group, and our management actively encourages open communication and dialogue at every level of the organisation. We respect our people and understand their perspectives. From there, we build trust and find ways to work together and deliver win-win solutions. We believe in excellence and practise a continuous process of improvement and innovation.

REWARDING CAREERS

Having good, well-motivated people is everything. Kerry Logistics recruits at various levels. The Group has a management trainee programme to attract bright young graduates in Hong Kong and China, exposing them early to various responsibilities.

Training and induction are very important to the Group. Kerry Logistics provides a comprehensive range of training programmes in areas such as leadership, customer service, safe and green distribution services, logistics operations, as well as orientation and corporate culture for new staff.





KERRY

LOGISTICS

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WORKPLACE QUALITY

Occupational health and safety is an integral part of Kerry Logistics' operations and it aims high to provide a safe and healthy workplace for all employees. The Group provides occupational health and safety programmes that focus on safe operations, the safe use of equipment, fire safety and prevention, first aid training as well as healthy lifestyle for all staff. A series of on-site influenza vaccination and health screening programmes is also available to complement the corporate health plan.

WORK-LIFE BALANCE

Maintaining a work-life balance is crucial to the quality of life for all individuals, ensuring that they have enough space and time for their personal and family commitments, so that they can be happy and productive at the workplace. Throughout the year, Kerry Logistics organised a number of activities for employees to spend quality time outside the workplace. These ranged from physical activities such as a badminton competition, running for charitable causes and hiking, to the tasting of fine French food and culinary classes for the baking of cakes, mooncakes and cookies. The Group also conducted a series of health talks during lunch hours to promote positive thinking, a healthy lifestyle and team spirit. These activities were well-received by staff and underscored the importance of pursuing interests outside work for a more balanced lifestyle.

ENVIRONMENT

Kerry Logistics regards environmental sustainability as a tenet of its business. The Group has put green ideas into practice by adopting environmentally-friendly and energy-efficient designs in its office renovation. These include building a 'living wall' and a podium with a grass lawn to offer employees a pleasant touch of greenery, adding natural light to meeting rooms with clear glass panels, and implementing energy-saving measures for lobby lifts.

In Hong Kong and Singapore, Kerry Logistics manages two green logistics facilities – Tai Po Product Customisation and Consolidation Centre (PC³) and Kerry Tampines Logistics Centre respectively, as part of its effort to support greener supply chains. Both facilities are LEED Gold certified while PC³ is also the first industrial building in Hong Kong to be HK-BEAM (Gold) certified.

EARTH HOUR 2013

This is the Group's second year of participation in Earth Hour organised by the WWF. On 23 March 2013, Kerry Logistics switched off outdoor billboard lighting at five locations across Hong Kong, and encouraged its staff to turn off all non-essential lights in offices and at home for one hour to support global sustainability.

FIRST HYBRID ELECTRIC VEHICLES

On 1 April 2013, Kerry Logistics deployed three hybrid electric vehicles (HEVs) in Hong Kong as part of the Group's green initiatives across the globe. This deployment is the first phase of the Pilot Green Transport Fund scheme backed by the Hong Kong Government, aiming to improve roadside air quality in Hong Kong. Kerry Logistics will evaluate the research findings of the Hong Kong Polytechnic University due in Q2 2015, to decide whether to expand the use of HEVs in its fleet.

GREEN VOLUNTEER WORK

In May 2013, ten staff participated in the Green Volunteer Work hosted by Kerry Logistics' client, Hong Kong Disneyland, to promote a green lifestyle. They participated in a number of interesting educational activities such as organic farming and herbal soap making.

COMMUNITY

When it comes to community services, Kerry Logistics' key target groups include the less-privileged, the children and the elderly. The Group is committed to supporting local non-governmental organisations and those in need directly or through partnership with its customers and partners, whenever opportunities arise.

RURAL TEACHERS IN POVERTY ALLEVIATION AREAS

In January 2013, Kerry Logistics made a donation to rural teachers at 11 poverty-stricken areas in China. This was in support of the Kerry Group Kuok Foundation's education projects.

THE 2013 COMMUNITY CHEST CORPORATE CHALLENGE

On 13 January 2013, Kerry Logistics staff participated in the 10Km Run and Half Marathon for the 10th consecutive year, to raise funds for the development of rehabilitation and aftercare services in Hong Kong.

GREEN POWER HIKE 2013

This is the Group's seventh year of participation in this annual fund-raising walkathon for Green Power. On 2 February 2013, 28 staff joined the event to support environmental education in schools and the community.

STANDARD CHARTERED HONG KONG MARATHON 2013

On 5 February 2013, ten teams comprising 40 Kerry Logistics staff joined the full and half marathons, as well as the 10-km races for the third time.

FUNDRAISING GALA DINNER

In March 2013, the Group sponsored a fundraising gala dinner at the Shangri-La Hotel, Bangkok for the construction of a utility building for the needy.

RACE FOR WATER 2013

On 10 March 2013, the Group participated in the event for the fourth consecutive year. This is an annual charity event organised by A Drop of Life Ltd to raise funds for the construction of water cellars in arid areas of China.

SICHUAN YA'AN EARTHQUAKE RESCUE

In April 2013, Kerry Logistics supported emergency relief work in Ya'an Prefecture, Sichuan Province, China by delivering communication devices, food, potable water and other necessities to the affected area. A donation was also made to the China Charity Federation to rebuild Ya'an.

HONG KONG 24-HR CHARITY PEDAL KART GRAND PRIX

On 4 and 5 May 2013, the Group sponsored the annual Pedal Kart race organised by the Association of Round Tables in Hong Kong to raise funds for various community service projects. This was in support of the underprivileged and disabled in our society.

BIG FRIEND SCHEME

On 25 May 2013, 15 staff from Kerry Logistics accompanied children from Dandelion School on a visit to the Hanshiqiao Wetland Park in Shunyi District, Beijing, China. This was part of the Kerry Group Kuok Foundation's Big Friend Scheme.

THE COMMUNITY CHEST GREEN DAY

On 16 and 17 June 2013, Kerry Logistics staff made a donation in support of the Green Day organised by The Community Chest of Hong Kong for the ninth year. This initiative aims to encourage the public to "Act Green & Live Green".

SHARING FOR A CAUSE 2013

From March to July 2013, Kerry Logistics offered logistics support to Kids4Kids' Sharing for a Cause by collecting over 1,300 used sports items and distributing them to eight beneficiaries in Hong Kong.

WORLD SIGHT DAY – PIN CAMPAIGN

In October 2013, the Group's staff supported the Campaign organised by ORBIS for the fourth consecutive year by making a donation to bring hope to those at risk of preventable blindness across the world.

THE SINGAPORE ASSOCIATION OF HONG KONG

On 26 October 2013, the Group sponsored the 38th Anniversary Charity Ball of The Singapore Association of Hong Kong to raise funds for the Viva Foundation for Children with Cancer and Make-A-Wish® Hong Kong.

FOOD BANK FOUNDATION

In December 2013, the Group made a donation to the Food Bank Foundation in Spain and participated in the distribution of food to families in need.

END CHILD SEXUAL ABUSE FOUNDATION

For the eighth consecutive year, Kerry Logistics supported the End Child Sexual Abuse Foundation (“ECSAF”) by offering two covered parking spaces at the Kerry Cargo Centre in Hong Kong for its mobile classrooms.

CARING COMPANY

In recognition of our charitable contributions and participation in community service, we have been named a “Caring Company” by the Hong Kong Council of Social Service for the third consecutive year.